fido1100 Wins 2006 Control Engineering Engineers’ Choice Award

ALBUQUERQUE, NM, May 2, 2007 – Control Engineering has awarded the Innovasic fido1100 real-time microcontroller a 2006 Engineers' Choice Award, calling the microcontroller one of the most significant innovations of 2006.

More than 700 votes were cast for 109 products in 19 categories, and 40 products earned the distinction of Engineers' Choice Award winners. Control Engineering subscribers were asked to select winners based on three criteria: service to the industry (usefulness), technological advancement (innovation) and market impact (would buy it tomorrow if I could).

The fido family of 32-bit real-time microcontrollers was designed from the ground up for embedded control and communications applications. This innovative new architecture redefines the boundaries between hardware and software, providing deterministic performance with its unique “RTOS Kernel in a Chip”. This, along with the flexibility of programmable I/O peripherals, distinguishes fido from other microcontrollers. fido combines these new features with something familiar - the 68000 instruction set. And, like all Innovasic products, we are guaranteeing long-life availability of the fido1100.

About Innovasic Semiconductor

Innovasic Semiconductor is a fabless semiconductor company focused on serving long life-cycle embedded market. The company has established a world-class reputation for solving obsolescence problems by developing microcontrollers and peripheral ICs that are form, fit and function compatible with an original manufacturer’s part in response to an End of Life notice. Having shipped over a million production ICs, Innovasic has become a trusted partner and an approved vendor to many of the leading industrial equipment manufacturers worldwide.

By developing close partnerships with its customers, the company has not only secured numerous wins for its growing line of replacement microcontrollers, but it has now launched its own family of real-time microcontrollers - specifically designed to solve problems typically overlooked by other semiconductor manufacturers. The new fido brand of microcontrollers have a novel architecture protected by multiple patent applications, while at the same time being compatible with one of the most widely used instruction sets.

For more information on Innovasic Semiconductor or fido please visit http://www.innovasic.com

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3737 Princeton NE, Suite 130 • Albuquerque, New Mexico 87107 • 505.883.5263 • fax 505.883.5477
CONTACT: Innovasic Semiconductor
Shawn Strzepek
505.883.5263 x120
sstrzepek@innovasic.com